

**ANNEX 11**  
**MALTEPE UNIVERSITY STRATEGIC PLAN 2011-2015**  
**FACULTY/SCHOOL/CENTRE**  
**ACTION PLAN FRAMEWORK FOR IMPROVEMENT 2011-15<sup>1</sup>**  
(Sent on March 30, 2012)

|            |   |
|------------|---|
| <b>1</b>   | <b>Unit (Faculty/School/Vocational School/Centre) Strategic Planning Commission<sup>2</sup></b> |
| <b>2</b>   | <b>SWOT Analysis<sup>3</sup></b>  |
| <b>2.1</b> | <b>Internationalisation</b>   |
| 2.1.1      | Encouraging Mobilisation  |
| 2.1.2      | Joint Degrees   |
| <b>2.2</b> | <b>Research</b>   |
| <b>2.3</b> | <b>Increasing Employability of the Alumni</b>   |
| 2.3.1      | Internal shareholders' opinions   |
| 2.3.2      | External shareholders' opinions   |
| <b>2.4</b> | <b>Quality Assurance Studies</b>  |
| 2.4.1      | Inner Quality Evaluation  |
| 2.4.2      | Outer Quality Evaluation  |
| 2.4.3      | Self-evaluation   |
| <b>2.5</b> | <b>Accreditation: Diploma Supplement and ECTS</b>   |
| <b>2.6</b> | <b>Life-long Learning</b>   |
| <b>2.7</b> | <b>Students in Bologna Process and Social Dimension</b>   |
| 2.7.1      | Campus for the students with disability   |
| 2.7.2      | Opportunities for students  |
| 2.7.2.1    | Academic Consultancy  |
| 2.7.2.2    | Student Involvement in Decision Mechanisms in all levels  |
| <b>3</b>   | <b>Strategic Goals, Targets, Performance Indicators and Activities<sup>4</sup></b>              |
|            | <b>Goal 1</b>   |
|            | <b>Target 1</b>   |
|            | <b>Performance Indicator 1</b>  |
|            | <b>Action 1</b>   |
|            | <b>Action 2</b>   |
|            | <b>Target 2</b>   |
|            | <b>Performance Indicator 2</b>  |
|            | <b>Action 3</b>   |

<sup>1</sup> The information in this form will be used in 2011-15 Strategic Plan, so please cover all the information for 2011-15. Prepare your faculty/school/vocational school action plan. Faculty/School/Vocational school must cover their all departments' info and prepare only one plan.

<sup>2</sup> Unit (faculty/school/vocational school and centre) Strategic Planning Commission consists of Department/Programme Heads under the supervision of Dean/Director. Academic members and instructors can join. The commission should have minimum 3 members.

<sup>3</sup> Make SWOT Analysis for all the following titles (2.1, 2.2....) (See the Annex). You can visit <http://rapidbi.com.created/SWOTanalyses.html> address to use various sources.

- Weaknesses
- Strengths
- Opportunities and
- Threats

must be clarified in detail. Minimum one explanation must be given under each.

**ANNEX 11: SAMPLE (FACULTY/SCHOOL/CENTRE  
ACTION PLAN FRAMEWORK FOR IMPROVEMENT 2011-15**

**MALTEPE UNIVERSITY STRATEGIC PLAN 2011-2015**

**FACULTY OF VETERINARY MEDICINE**

**1. FACULTY OF VETERINARY MEDICINE STRATEGIC PLANNING COMMISSION**

Prof. Dr. Aliye BARCAN (Dean)  
Assoc. Prof. Hüsnü DAĞLI (Clinical Science Department Head)  
Prof. Dr. Mehmet SÖKEN (Food Technology Department Head)  
Assist. Prof.. Seher YILMAZ (Instructor)

**2. SWOT ANALYSIS:**

**2.1 INTERNATIONALISATION**

**2.1.1 Encouraging Mobility**

**Weaknesses**

W 1: Lack of English  
W2:

**Strengths**

S1: Sufficient number of associate, master and doctoral degree programmes  
S2:

**Opportunities**

O1: Clinical application opportunities in the close environment  
O2:

**Threats**

T1: Existence of 3 Veterinary Medicine Faculties around which increases competitiveness  
T2:

**2.1.2 Joint Degrees**

**Weaknesses**

W 1:  
W2:

**Strengths**

S1: S2:

**Opportunities**

O1:  
O2:

**Threats**

T1:  
T2:

**2.2 RESEARCH**

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### 3. STRATEGIC GOALS, TARGETS, PERFORMANCE INDICATORS AND ACTIONS

#### **Goal 1: Increasing ERASMUS Exchange mobility**

**Target 1:** To have a 10% increase each year in the number of incoming and outgoing students

**Performance Indicator :**

- PI1: To have minimum 15 outgoing, and 10 incoming students in our faculty.
- PI2: to have minimum 1 new contract each year. .

**Action: 1:**

- E1: To have ERASMUS promotional meetings for students organised by unit ERASMUS Coordinator..
- E2: To increase the number of bilateral agreements arranged by unit ERASMUS Coordinators and the head of the departments.

**Action 2:**

**Target 2:**

**Performance Indicator 2:**

**Action 2:**